

ROGERS FAMILY FOUNDATION

10 Clay Street, Suite 200
Oakland, CA 94607

To All Our Grantee Partners:

Earlier this year, the Rogers Family Foundation commissioned our first ever Grantee Perception Report (GPR) from the [Center for Effective Philanthropy \(CEP\)](#). We solicited confidential input from 73 of our grantee partners in order to better understand how we impact our fields of work and local community, the authenticity and transparency of our grantee relationships, and the clarity of how we communicate our goals and strategy.

As one of the Rogers Family Foundation grantees invited to participate, we wanted to be sure that we shared the results of the survey with you. We received an excellent 75% response rate, and are grateful for the generous time our grantees took to share their feedback and comments. As a first-time user of the Grantee Perception Report, we had the expectation this process would give voice to our grantee partners, provide valuable learning for our team, and help us improve our efforts to advance public education for Oakland's students and families.

We are humbled and honored by the overwhelmingly positive feedback we received and also deeply appreciative of the very informative, constructive feedback that grantees provided. The survey findings have already helped us to identify areas of improvement, reflect on the elements of our success, and force us to think about how we can sustain the high level of service that we seemingly have provided for our grantee partners. Based on the GPR's results, we have already challenged ourselves to take a closer look as to how we can improve our proposal processes, evaluation practices, and the clarity of our communications. Our team hopes that you will see positive changes in these areas in the years to come.

Briefly, here are some key findings from our 2014 Grantee Perception Report:

- When grantees were asked to provide one word that best describes RFF, the most frequent words included: Supportive, Committed, Strategic, and Innovative.
- We sit in the 95th percentile for funder-grantee relationships, which encompass fair treatment, approachability, responsiveness, and clarity/consistency of communications.
- Grantees also rated us in the 94th percentile for organizational transparency.
- We rank in the 95th percentile for our understanding and expertise in the fields in which we work and the 94th percentile our understanding of the local community.
- We fell into the 16th percentile for the helpfulness (or lack thereof) of our selection process. Our team will look more closely into these findings, but are first and foremost committed to maintaining highly valued efficient and streamlined grant applications.

Go out and do good!

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- Grantees found our reporting and evaluation processes to be helpful, ranking us in the 70th percentile in this category. We think we can do better and will look for ways to increase the effectiveness of our grant reporting and evaluation.

Note: Percentiles cited above are based on the data group of over 300 other foundations that have participated in a similar Center for Effective Philanthropy Grantee Perception Report.

In the spirit of full transparency, we have prepared a GPR presentation that can be viewed by [clicking on this link](#). The [Rogers Family Foundation GPR page](#) has additional details on the report's findings and recommendations. We also welcome you to access the full GPR and view it as our team views it on the [Center for Effective Philanthropy results page](#). To login:

User Name: grants@rogersoffice.com

Password: Rogers2014granteereport

The Rogers Family Foundation team has found the GPR extraordinarily helpful, and we view this process as a continuous improvement tool for making us more effective in our work. Should at any time you wish to offer additional advice, feedback, or have suggestions that will help us improve our work, please visit our website to contact us: <http://rogersfoundation.org/contact>. Thank you once again for sharing your ideas and comments so we can better partner with you in creating more high quality educational opportunities for Oakland's students and families. As always, please feel free to email/call either of us, or your primary Foundation contact, if you have questions or concerns regarding the GPR.

Sincerely,



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