



## Oakland Education Strategy - 2009 to 2012

The following is a high level overview of the Rogers Family Foundation Oakland Education Strategy from 2009 to 2012. *NOTE: The text below is directly from the 2009 to 2012 strategy and thus is written in the present tense reflecting the state of Oakland at that point in time, as well as work that the RFF team aimed to accomplish.*

### Investment Priorities

- **Quality Schools** – Ensure that ALL Oakland families have access to quality school options in their neighborhood and throughout the city, and that Oakland’s charter public schools provide quality options for families and promote innovation to better serve ALL Oakland students.
  - Priority: Over the next three years, make *Quality Schools* investments to achieve a goal of tripling the percentage of low-income children in our city attending schools with an API greater than or equal to 800.
- **Human Capital** – Recruit and retain a high-quality teacher in every Oakland classroom and ensure that our community has the leadership talent to drive dramatic improvement in Oakland’s public schools.
  - Priority: Over the next three years, make *Human Capital* investments that focus on high quality pipelines, professional development, and retention of adults with the beliefs and skills to dramatically increase student learning and achievement in Oakland public schools.
- **Literacy** – Ensure that all Oakland students develop literacy skills for success in life, college, and career.
  - Priority: Over the next three years, continue to invest in *Literacy* programs that increase access to books, libraries, early childhood reading programs, during and after school intervention and literacy enrichment, neighborhood tutoring centers, etc. for low-income students across the city.
- **Reform Voice** – Ensure policymakers, civic leaders, and the public understand effective education policies and practices and possess sufficient political will to be effective advocates for reform.
  - Priority: Over the next three years, invest in a portfolio of *Reform Voice* investments that:
    - Support our community to hold a shared vision for our public schools
    - Provide the public and leaders with better information about our schools in order to promote both evidence-based decision making and the will to make tough choices
    - Promote collaboration and trust among leaders
    - Increase sense of possibility and amplify the voices for reform
    - Demonstrate moral leadership on behalf of children and youth in the face of entrenched adult interests
    - Win hearts and minds of Oakland parents and teachers for reform

In addition to the investment priorities above, the Rogers Foundation continues to support youth development programs in the areas of college readiness, science, the arts, sports, and safety.