



Oakland Education Strategy - 2016 to 2020

The following is a high level overview of the Rogers Family Foundation Oakland Education Strategy from 2016 to 2020. The full strategy can be found [here](#). *NOTE: The text below is directly from the 2016 to 2020 strategy and thus is written in the present tense reflecting the state of Oakland at that point in time, as well as work that the RFF team aimed to accomplish.*

Overarching Strategic Plan Goal

Every Oakland student will have the opportunity to learn and thrive in a high-quality school with great leaders, effective and inspired teachers, and a strong system of community supports.

Strategic Initiatives

- **Quality Schools** – Our goal is to facilitate the conditions, partnerships, and direct school investments that will result in creating new and redesigned high-quality schools with the collective capacity to serve 10,000 students by 2020. Our tactics will be to stay the course of growing small-but-mighty, high-performing charter schools, making big bets on trusted and successful charter management organizations, and building an autonomous, independent Oakland school design lab to create the expertise and bandwidth to help new school and school redesign. We will also be incisive with our limited resources in identifying opportunities to advance the system infrastructure and increase accessibility to research and data to drive student outcomes and facilitate transparency for families and the broader community.
- **Blended Personalized Learning** – We will engage school leaders, teachers, parents, students, and community stakeholders to create 3,000 out-of-this-world, high-quality, personalized, student-centered school seats by 2020. In many ways, the Next Generation Learning Challenge in Oakland grant program (NGLC in Oakland) is our own school innovation lab. Some of our tactics will include, but may not be limited to, protecting the investment of our new “NextGen” school design launch through aligned partnerships with national technical experts having success in other communities, OUSD’s Intensive Support Schools Initiative, internally coordinating with our Quality Schools portfolio, and serving as a resource to OUSD’s Leadership in Blended Learning principals.
- **Early Literacy** – The north star that guides our literacy work remains the same: we want Oakland to dramatically increase third grade reading proficiency to 85% among all students by 2020. Over the past three years, we have learned that it takes a whole town to reach this goal. Today, the City of Oakland, Oakland Unified School District, and community partners have prioritized this same goal in their strategies. To more clearly demonstrate our contributing impact to the goal, our own strategies have evolved. We are pivoting away from forming a collective impact project dedicated solely to early literacy, and concentrating our efforts to improve the literacy of a minimum of 2,500 K-3 public school students through collaboration, evidenced-based interventions, and a system of community supports. We believe

these are the right strategies to pursue and will explore what funding, staffing, and organizational structures will best and most urgently get us to our goal.